

**Quantum**  
*The Advanced Fuel from IPT*



**CALENDAR 2018**



**Quantum**

**IPT**

*The Advanced Fuel from IPT*

**Run Cleaner  
Run Stronger  
Run Longer**



**IPT**

#Fawwel\_Ta2a



من ضمن استراتيجيتها التي تهدف الى تحسين نوعية ومستوى السلع والخدمات التي تقدّمها الى زبائنها، ودائماً بهدف تطوير المنتجات والتماشى مع أعلى المعايير المحلية والعالمية، أطلقت أي بي تي منتج البنزين الجديد الحضري لمحطات أي بي تي بإسم **”كوانتوم“**

بحوّل **”كوانتوم“** مفهوم البنزين العادي إلى بنزين مميّز يلبي احتياجات القرن الواحد والعشرين فتركيبة **”كوانتوم“** تمنح ما بين الوقود العالي الجودة ومادة اضافية عالية الكفاءة طورها شركة توتال المتخصصة في هذا المجال. وهذا ما يميّز **”كوانتوم“** الذي يساهم في:

- توفير الوقود
- زيادة قوة السيارة واستجابتها
- حماية المحرك
- خفض الانبعاثات الملوثة

كما أنّ **”كوانتوم“** لا يترك ترسبات، ويعزّز عملية احتراق الوقود، ويقلّل الضوضاء في المحرك، ويوفّر تجربة قيادة ممتعة.

بتمتّع **”كوانتوم“** بأعلى مستويات الأداء المطابقة للمعايير العالمية (World Wide Fuel Charter - WWFC)، وقد خضع لاختبارات عدّة في محركات أوروبية كبرى على ماركات سيارات مختلفة.

إنّ هذه المبادرة تعكس اهتمام أي بي تي بزبائنها وحرصها على نيل رضاهم، وعملها الدائم لتقديم ما يفوق توقّعاتهم. وهذا ما جعل أي بي تي مميّزة بمصنّاتها العصرية، وخدماتها الجديدة، ومنتجاتها الفريدة من نوعها، وكانت ولا تزال أي بي تي الأولى في إدخال مفهوم الإستدامة في صميم استراتيجيتها، واضحة مصلحة زبائنها أولاً، متّخذة خطوات عملية وستأتمه للحدّ من آثار الانبعاثات والمخلفات الضارة للوقود وللتحفيف من استهلاكه.

**يتوفّر **”كوانتوم“** حصرياً في محطات وقود أي بي تي، بدون أية كلفة إضافية إن على مالكي المحطات أو على الزبائن.**

*As part of IPT strategy to enhance the quality of its products and services in Lebanon, develop them further and keep up with the highest Lebanese and International standards, IPT launches a new advanced Gasoline product exclusive to IPT stations: **«Quantum»**.*

*«Quantum» transforms the regular gasoline into a superior fuel that meets the needs of the 21st century. The formula of «Quantum» is a mix between a high-quality gasoline and a cutting edge additive developed by Total, a specialized company in this field. This is what differentiates «Quantum» that contributes to:*

- Fuel economy
- Power & responsiveness
- Engine protection
- Less pollution

*«Quantum» also offers exceptional deposit clean up, better combustion, less noise, and an improved driving experience.*

*«Quantum» has the performance level of World Wide Fuel Charter's (WWFC) highest categories and has undergone a series of tests conducted by specialized European laboratories on different car brands.*

This initiative affirms IPT's commitment to its clients' satisfaction and its relentless effort to exceed their expectations. This makes IPT stations distinguished by their modern look, and new products and services. IPT remains the first to embed sustainability into the core of its strategy by putting its customers first, and taking initiatives that reduce emissions and fuel consumption.

**«Quantum» is exclusively available at IPT stations at no extra cost for both the station owner and the end-user.**

# HIGH QUALITY THAT LASTS

*Quantum* contains antioxidants that maintain its high quality and prevent the formation of sediments even when it is stored for long periods in tanks.



SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

# JANUARY 2018

**BEGINNING OF THE YEAR**

Monday, 1<sup>st</sup> of January 2018





# EXTENDS OIL LIFE

---

*Quantum* does not interact badly with engine oil. This leads to reduced sludge formation and improved oil quality and flow, resulting in prolonged engine durability.

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

# FEBRUARY 2018

## VALENTINE'S DAY

Wednesday, 14<sup>th</sup> of February 2018



# ENGINE CORROSION FIGHTER

---

As a corrosion inhibitor, **Quantum** prevents fuel system deterioration and protects intake valves and fuel injectors so your engine performs well.





SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

# MARCH 2018

## **TEACHER'S DAY**

Friday, 9<sup>th</sup> of March 2018

## **MOTHER'S DAY**

Wednesday, 21<sup>st</sup> of March 2018



# HELP MAKE LEBANON GREENER



*The eco-friendly formula and complete combustion of **Quantum** results in CO<sub>2</sub> reduction, CO reduction and NO<sub>x</sub> reduction. This lowers the impact on the environment and results in less pollution.*

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

# APRIL 2018

## **APRIL FOOLS DAY**

Sunday, 1<sup>st</sup> of April 2018

## **EARTH DAY**

Sunday, 22<sup>nd</sup> of April 2018



# REDUCES FRICTION AND SAVES ENERGY

---

As a friction inhibitor, **Quantum** has a high detergency level which reduces friction and helps save energy.



SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

# MAY 2018

## **LABOR DAY**

Tuesday, 1<sup>st</sup> of May 2018

## **WORLD RED CROSS DAY**

Tuesday, 8<sup>th</sup> of May 2018





# GREAT FOR OLD AND NEW CARS

Formulated in-line with new advances in engine technology, strict emission regulations, and new vehicles' needs, **Quantum** is fully compatible with all the materials and elements found in the fuel systems of old and new cars alike.

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

# JUNE 2018

**WORLD BLOOD DONOR DAY**

Thursday, 14<sup>th</sup> of June 2018

**FATHER'S DAY**

Thursday, 21<sup>st</sup> of June 2018





# CLEANS AND PREVENTS DEPOSITS

---

*Quantum* cleans and even prevents the formation of carbon deposits in your combustion chamber, intake valves and fuel injectors.



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

# JULY 2018

**WORLD POPULATION DAY**

Wednesday, 11<sup>th</sup> of July 2018





# EXTENDED ENGINE LIFE

*Quantum keeps your car running perfectly, you'll enjoy a better driving experience and the life of your car's engine will be prolonged.*

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

# AUGUST 2018

**LEBANESE ARMY DAY**

Wednesday, 1<sup>st</sup> of August 2018





# PEAK ENGINE PERFORMANCE

*Quantum* is ashless. It burns completely in the combustion chamber and no incombustible products are formed, keeping the engine running at peak performance.

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

# SEPTEMBER 2018

## CAR FREE DAY

Saturday, 22<sup>nd</sup> of September 2018





# FEEL THE DIFFERENCE FROM THE FIRST USE

---

From the very first use, **Quantum** delivers effective results and actively starts cleaning and protecting the fuel system against deposits.

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

# OCTOBER 2018

**INTERNATIONAL DAY  
OF CLIMATE ACTION**

Wednesday, 24<sup>th</sup> of October 2018



# WILL NEVER HARM YOUR ENGINE

The additive combined with gasoline to make **Quantum** does not harm your engine or car, regardless of the concentration. Also, Quantum is carefully formulated to ensure that you have the best balance for safety and performance.

Quantum





SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

# NOVEMBER 2018

## INDEPENDENCE DAY

Thursday, 22<sup>nd</sup> of November 2018





**Quantum**  
*The Advanced Fuel from IPT*

**HALOGEN FREE**

*Quantum* is made using an advantageously halogen free additive, which is fully organic and free of metal based compound.

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

# DECEMBER 2018

## **WORLD POLLUTION PREVENTION DAY**

Sunday, 2<sup>nd</sup> of December 2018

## **NEW YEAR'S EVE**

Monday, 31<sup>st</sup> of December 2018





**IPT Group holding sal**

**IPT Headquarters, Amchit highway**

**P.O.box: 71 Jbeil - Lebanon**

**T: +961 (9) 624 111 F: +961 (9) 624 115**

**E: [info@iptgroup.com.lb](mailto:info@iptgroup.com.lb)**

**[www.iptgroup.com.lb](http://www.iptgroup.com.lb)**

